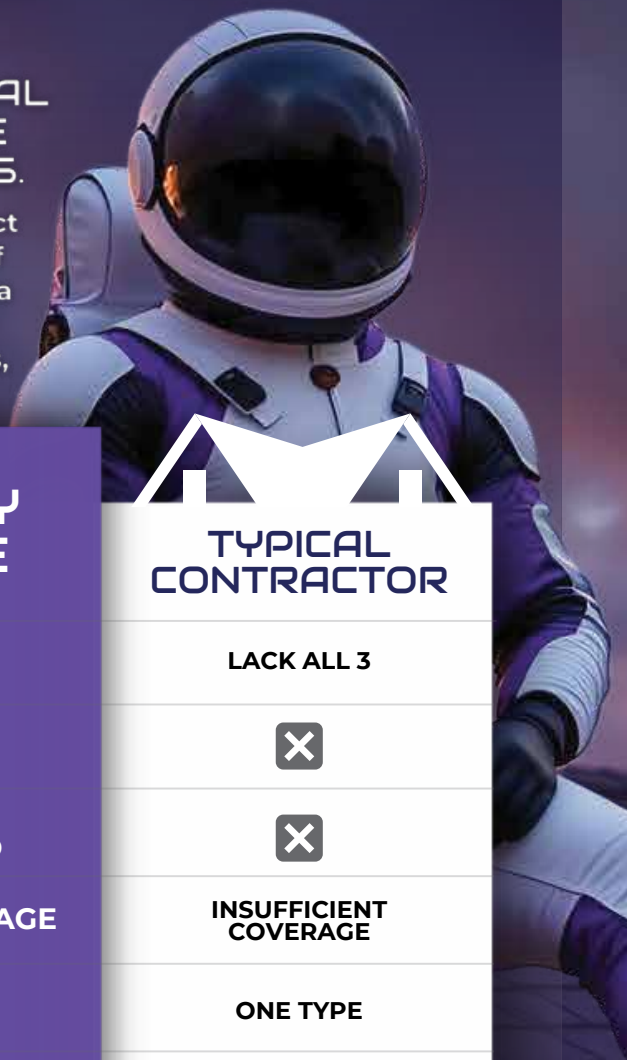


YOUR ROOF IS ONE OF THE MOST CRITICAL COMPONENTS OF YOUR HOME—AND ONE OF THE MOST SIGNIFICANT INVESTMENTS.

That's why we encourage you to approach your roofing project with the same level of seriousness and care that we do. A roof replacement is one of the most extensive and costly projects a homeowner will undertake, making it essential to choose a reputable contractor who truly understands your home, goals, and needs.



**COMMUNICATION,  
TRANSPARENCY,  
ACCOUNTABILITY**



**SHINGLE, METAL, TILE,  
STONE-COATED STEEL,  
& FLAT ROOFING**

**\$2 MILLION  
COVERAGE**



**EVERY PROJECT**

**15+**

**500+**

★★★★★ 5 STARS

**300+**

## THE GRAVITY DIFFERENCE

**3 UNIQUES**

**SITE SUPERVISOR**

**MANUFACTURER  
TRAINED & CERTIFIED**

**WORKERS COMP COVERAGE**

**SPECIALIZATION**

**LIABILITY INSURANCE**

**TRANSPARENT SCOPE**

**MULTIPLE FINANCING  
OPTIONS**

**LOCALLY BASED &  
LICENSED CREWS**

**QUALITY CONTROL  
PROJECT AUDIT**

**YEARS OF EXPERIENCE**

**# OF PROJECTS PER  
YEAR**

**GOOGLE REVIEW  
RATING**

**# OF GOOGLE  
REVIEWS**

## TYPICAL CONTRACTOR

**LACK ALL 3**



**INSUFFICIENT  
COVERAGE**

**ONE TYPE**

**INSUFFICIENT  
COVERAGE**

**ADDITIONAL CHARGES  
ADDED WITHOUT PROPER  
EXPLANATION**



**UNLICENSED  
SUBCONTRACTED  
CREWS**



**<10**

**<250**

★★★★★ 3.9 STARS  
LOCAL AVERAGE

**<20**





# FREQUENTLY ASKED QUESTIONS

## WHAT ARE THE COMPONENTS OF A ROOF SYSTEM REPLACEMENT?

Roof decking (also known as sheathing), underlayment, roof flashings, ventilation systems and shingles are the five main components of a residential roofing system.

## WHAT IF BAD WOOD IS DISCOVERED?

Deteriorated decking may not be visible during the initial inspection and is considered as unforeseen. When it is discovered, it will need to be removed and replaced with new wood in order to provide a nailable surface. Unless otherwise included, additional charges may be applicable at industry standard pricing.

## WHAT DOES THE WARRANTY COVER?

Make sure you have BOTH, a material warranty and a workmanship warranty. The material warranty will cover any defects or premature aging of the product. The workmanship warranty will cover any defects in the installation practice.

## CAN I FINANCE MY ROOF PROJECT?

Yes! We provide multiple financing solutions which include promotional and standard installment terms. It is essential that you are provided the flexibility you require to finance your home improvement project, so we may provide the options that best suit your needs.

## I RECEIVED BIDS FROM 3 COMPANIES. WHICH ONE SHOULD I GO WITH?

In today's world, we all know that you typically get what you pay for. While a roof may not be as exciting as a kitchen renovation, its importance is still crucial. Your roof protects everything beneath it, including your family, belongings, and interior/exterior components. Putting on a cheap (for now) roof could cost you more money in the long run if your roofer is not skilled, or leaves out essential materials to cut costs.

## HOW LONG WILL MY INSTALLATION TAKE?

When working with Gravity, most installations take only one day to complete! However, since your roof is exposed to the elements, some projects may take longer due to poor weather. Larger or more complex roofs call for more attention and time to complete.

## DO I NEED TO BE HOME DURING INSTALLATION?

For most instances, no, but if you feel more comfortable the decision is entirely up to you. Roof replacements are noisy, so make sure to account for constant hammering if you work from home. Children and pets may need to be relocated!





# GET THE ROOF YOU NEED TODAY WITH AFFORDABLE FINANCING OPTIONS

At Gravity Roofing, we understand that a new roof is a significant investment. That's why we've partnered with Sunlight Financial & Ygrene to offer a variety of financing options to make your dream roof a budget-friendly reality.

## Sunlight Financial:

- ▶ Affordable monthly payments
- ▶ Flexible terms
- ▶ Fast and easy approval process
- ▶ No prepayment penalties

## PACE Program:

- ▶ Increase your home equity
- ▶ No out-of-pocket costs
- ▶ Long-term financing options
- ▶ Environmentally friendly

## How to Apply:

- 1 Contact Gravity Roofing for a free estimate.
- 2 We'll help you choose the right financing option for your needs.
- 3 Complete a simple application process.
- 4 Get approved and start your roofing project.

**DON'T WAIT ANY LONGER  
TO GET THE ROOF YOU  
DESERVE.**

**CONTACT GRAVITY ROOFING  
TODAY TO LEARN MORE ABOUT  
OUR FINANCING OPTIONS.**





# SMOOTH & PROFESSIONAL ROOF REPLACEMENT

**We prioritize property protection and take proper precautions to ensure the safety of your home and belongings.**

Our extensive tarping system covers the ground around your home, protecting your landscaping, walkways, and driveways from falling debris, nails, or other materials.

We keep communicating with you throughout the project, discussing any unforeseen items and potential risks to your property.

Our professional roofing crew will clean up the work area at the end of each day and perform a thorough cleanup once the project is complete. This includes removing debris, nails, and other materials that may have fallen during the roofing process.



## UPGRADE TO GRAVITY GUARD

Go beyond the ordinary and safeguard your home with Our Gravity Guard, the ultimate property protection system. This premium upgrade takes your home's protection during construction to the next level, offering peace of mind from inevitable falling debris.

**UPGRADE**



1



### COMMUNICATION

Know what to expect before your project starts with your own dedicated Production Scheduling Team.

2



### CONTAINMENT

Dumpster & tarps provided for collecting debris.

3



### CONSTRUCTION

Quality and efficient craftsmanship to ensure peace of mind and convenience.

4



### CLEAN UP

5X perimeter magnetic sweep captures nails.

5



### COMPLETION

Audit of all work completed by Quality Control Supervisor.

# WE ARE BIG ON COMMUNICATION



Through advanced technology utilization, automations & processes developed for maximum efficiency & communication we keep you in the loop. With our detailed workflow, you will never question what's happening next. Our daily recaps provided by our dedicated Project Manager details exactly what was done in the current day, what will be done the following day, as well as the time of arrival. This process is designed to give you confidence and peace-of-mind during your installation, even if you may not be at your property throughout the day.

We recognize continuous communication is crucial to ensure homeowner's peace of mind. Our internal messaging system provides one platform and one point-of-contact to ensure that you remain in the loop and up-to-date with your project progress to help ensure stress-free roof and/or siding replacement.



To the ninth decimal point.



More detail than the naked eye.



Continuous Project Updates



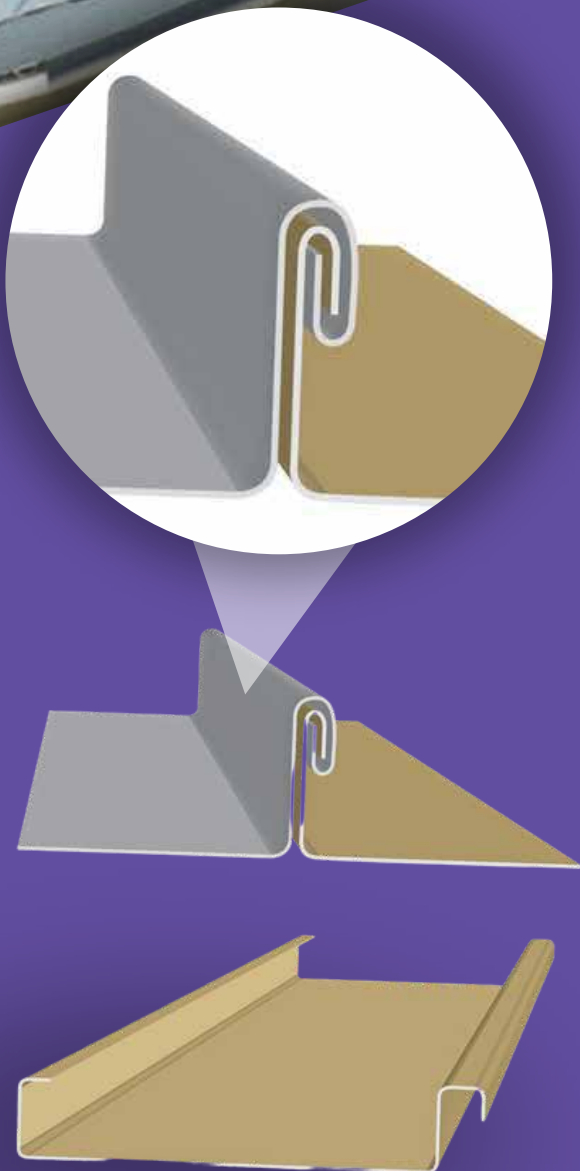




# STANDING SEAM

Our many colors have been carefully developed to meet most residential color schemes, whether you're using Universal Standing Seam for your entire roof or perhaps just as an accent over a porch or bay window. The two-coated baked-on PVDF "cool color" coatings are unmatched for durability including integrity as well as fade and chalk resistance while designed to keep summertime heat out of your home.

Unlike many metal roof systems designed for agricultural or industrial applications, Universal Standing Seam has concealed fasteners. The fasteners are driven through an attached fastening clip with pre-drilled holes that allow the panels to "float" with temperature changes without buckling or warping.



## FEATURES



PVDF coatings perform well in all climates



Crimped seams to ensure a weathertight roof



USA-made G90 galvanized steel



Self-cleaning valley



Maintenance free



Industry-leading finish reflective pigment to maximize energy efficiency



Special PVDF reflective finishes reduce your utility costs





# EXPOSED FASTENER

A type of roofing that is popular among homeowners who want to save money is exposed fastener roofing, which is also known as screw-down roofing. This kind of roofing has screws that can be seen on the surface of the panels, and they are used to attach the panels to the structure of the roof.

Our many colors have been carefully developed to meet most residential color schemes, whether you're using Universal Standing Seam for your entire roof or perhaps just as an accent over a porch or bay window. The two-coated baked-on PVDF "cool color" coatings are unmatched for durability including integrity as well as fade and chalk resistance while designed to keep summertime heat out of your home.



## FEATURES



Low-cost entry level metal roofing solution.



Must be maintained every 10-15 years to avoid leaks from fastener(s).



Variety of profiles, colors, and finishes for roof and wall use.



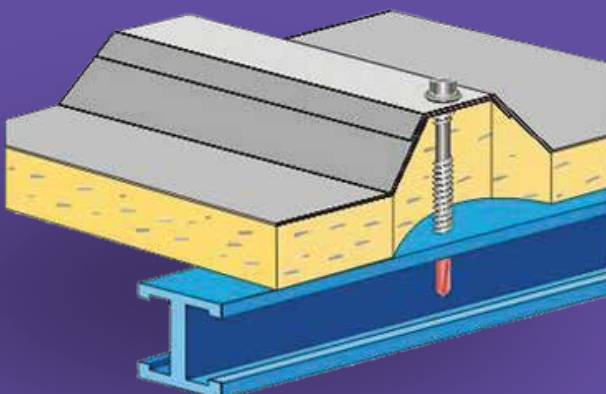
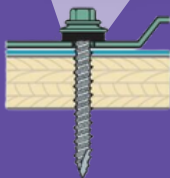
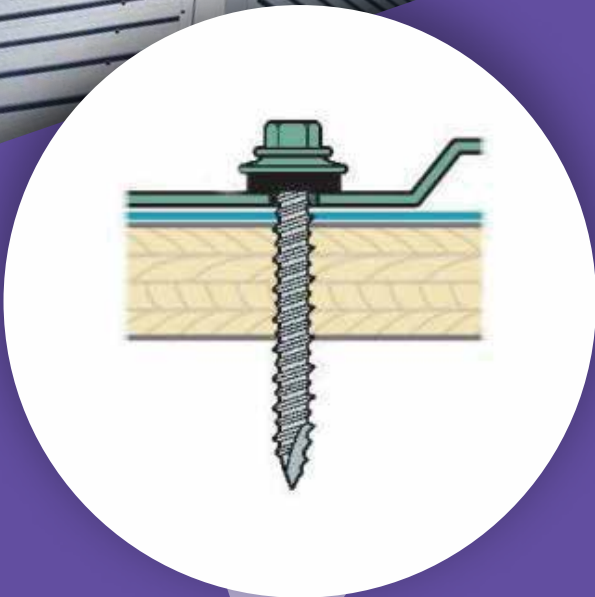
Durable, weather-resistant, and fire-resistant, but may have noise, denting, or fading issues.



Not suitable for low slopes, complex shapes, or high wind areas.



May not qualify for some warranties or certifications.





# EAGLE ROOFING TILES

## ENDURING BEAUTY, UNWAVERING PROTECTION

Ordinary roofing materials fade, crack, and deteriorate over time, leaving your home vulnerable to the elements and diminishing its curb appeal. You deserve a roof that's as stunning as it is strong, one that can withstand the test of time and enhance the value of your property.

**Elevate your home with Eagle Roofing Tiles. Crafted with meticulous attention to detail and backed by a legacy of excellence, Eagle Tiles offer:**



### Unmatched Beauty:

Choose from a wide range of styles, colors, and profiles to complement your home's unique architecture.



### Exceptional Durability:

Engineered to withstand harsh weather conditions, including high winds, heavy rain, and extreme temperatures.



### Lasting Value:

Eagle Tiles are a long-term investment that will protect your home for generations to come.



### Sustainability

Made from natural materials and designed for energy efficiency, Eagle Tiles are an environmentally responsible choice.





# WESTLAKE TILE

WHERE ARTISTRY MEETS DURABILITY

Finding the perfect roofing material that captures both beauty and longevity can be a challenge. You desire a roof that not only protects your home but also enhances its architectural character and stands the test of time.

**Westlake Tile offers a stunning collection of concrete and clay roof tiles that embody enduring elegance and unparalleled performance.**



## Exquisite Designs

From classic Mediterranean styles to sleek modern profiles, Westlake Tile offers a diverse range of colors and textures to complement any architectural vision.



## Unwavering Strength

Engineered to withstand the harshest climates, Westlake Tile provides superior protection against wind, rain, fire, and impact.



## Enduring Beauty

Westlake Tile retains its vibrant color and rich texture for decades, ensuring your home remains a timeless masterpiece.



## Sustainable Choice

Manufactured with sustainable practices and composed of natural materials, Westlake Tile is an environmentally responsible roofing solution.

# UNIFIED STEEL

PROTECT YOUR HOME WITH UNIFIED STEEL ROOFING

## Tired of worrying about your roof?

Your roof is constantly exposed to the elements, and it's important to make sure it's in good condition. If your roof is damaged or old, it can lead to leaks, mold, and other problems.

**Unified Steel Roofing is the perfect solution for your home. Our roofing is made from high-quality steel that is guaranteed to last for decades. It is also fire, hail, and wind resistant, so you can rest assured that your home is protected from the elements.**



### Energy efficient

Our roofing can help you save money on your energy bills.



### Low maintenance

Our roofing requires very little maintenance.



### Beautiful

Our roofing is available in a variety of styles and colors to complement your home's architecture.



### Long-lasting

Our roofing is guaranteed to last for decades.





# ROOFING COMPARISON

Tile and stone-coated steel roofing offer distinct advantages. Tile boasts classic beauty, longevity, and weather resistance, increasing home value but at a higher cost. Stone-coated steel is more affordable, providing excellent protection with slightly less durability and aesthetic appeal. Consider your budget, desired look, and long-term goals to make the best choice.



## TILE



MATERIAL WARRANTY

<120MPH

DURABILITY



FINAL APPEARANCE

4-5%

TOTAL RESALE VALUE

EXCELLENT

WEATHER RESISTANCE

30-50 YEARS

LIFETIME

\$7-\$15

COST

LOW

MAINTENANCE/PREMATURE  
REPLACEMENT



## STONE COATED STEEL



MATERIAL WARRANTY

>150MPH

DURABILITY



FINAL APPEARANCE

6%

TOTAL RESALE VALUE

EXCELLENT

WEATHER RESISTANCE

50-100+ YEARS

LIFETIME

\$10-\$20+

COST

LOW

MAINTENANCE





## THE ELEMENTS TO DEFEND AGAINST THE ELEMENTS

Achieve maximum moisture management with easily integrated products that, when combined, maximize air flow, weather tightness, and indoor air quality.



CLASS 3 IMPACT



WIND RESISTANT



TEAR RESISTANT



WIND DRIVEN RAIN  
RESISTANT

## CertainTeed

CertainTeed shingles are an excellent choice for your home's roofing needs, offering a unique combination of durability, affordability, and aesthetic appeal. They are engineered to provide superior protection against the elements, ensuring your roof stays intact through harsh weather conditions. With a variety of styles and colors to choose from, CertainTeed shingles not only enhance the curb appeal of your home but also come with an industry-leading warranty that gives you peace of mind. Choosing CertainTeed means investing in a quality product that's trusted by experts and homeowners alike

### Landmark

Landmark shingles provide durability and aesthetics. They feature Class A fire resistance and StreakFighter® algae resistance, with a multi-layer design and various colors.

### Landmark® Pro

CertainTeed's Landmark Pro shingles offer durability, impact & algae resistance, Class A fire rating, & easy installation.





# CertainTeed Landmark



SILVER BIRCH



COBBLESTONE GRAY



COLONIAL SLATE



GEORGETOWN GRAY



WEATHERED WOOD



DRIFTWOOD



PEWTER



CHARCOAL BLACK



MOIRE BLACK



HEATHER BLEND



BURNT SIENNA



RESAWN SHAKE



MOJAVE TAN



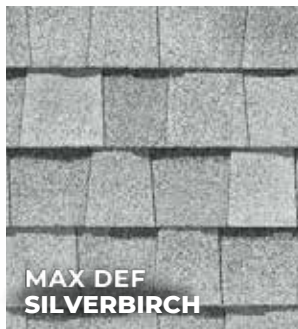
SUNRISE CEDAR



\*\*Due to variation in computer monitors and printers, the color samples seen on your computer screen may not exactly match the corresponding color.



# CertainTeed Landmark Pro



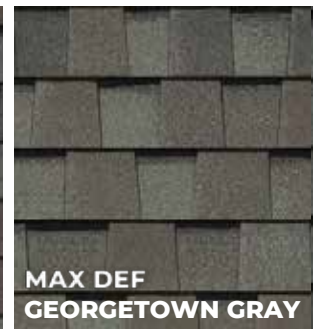
**MAX DEF  
SILVERBIRCH**



**MAX DEF  
COBBLESTONE GRAY**



**MAX DEF  
COLONIAL SLATE**



**MAX DEF  
GEORGETOWN GRAY**



**MAX DEF  
WEATHERED WOOD**



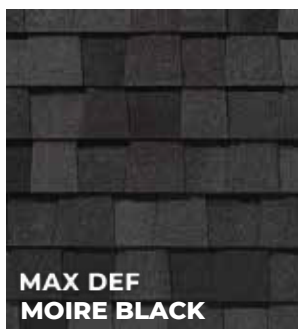
**MAX DEF  
DRIFTWOOD**



**MAX DEF  
PEWTER**



**MAX DEF  
CHARCOAL BLACK**



**MAX DEF  
MOIRE BLACK**



**MAX DEF  
ESPRESSO**



**MAX DEF  
HEATHER BLEND**



**MAX DEF  
BURNT SIENNA**



**MAX DEF  
RESAWN SHAKE**



**MAX DEF  
MOJAVE TAN**



**MAX DEF  
RED OAK**



**MAX DEF  
COASTAL BLUE**



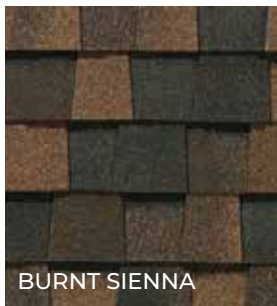
**MAX DEF  
EVERGREEN**



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## CertainTeed Landmark Pro



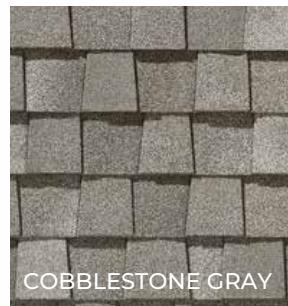
BURNT SIENNA



CHARCOAL BLACK



COASTAL BLUE



COBBLESTONE GRAY



COLONIAL SLATE



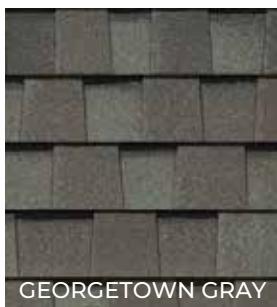
DRIFTWOOD



ESPRESSO



EVERGREEN



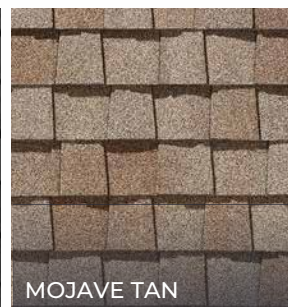
GEORGETOWN GRAY



HEATHER BLEND



MOIRE BLACK



MOJAVE TAN



PEWTER



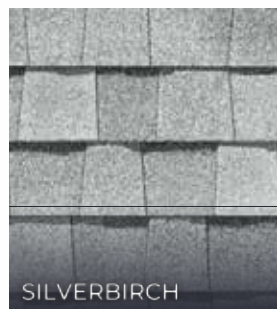
RESAWN SHAKE



SHENANDOAH



WEATHERED WOOD



SILVERBIRCH



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# CertainTeed Landmark



\*\*Due to variation in computer monitors and printers, the color samples seen on your computer screen may not exactly match the corresponding color.



# WHAT OUR CLIENTS SAY ABOUT US



## Marilyn



All of the young roofers that work for Gravity Roofing are experts. My rotten boards all needed to be replaced. Each board was cut with perfection and fit together perfectly. The same is true for the drip edge. Everything was cut to perfection. The crew is like a well oiled machine, each part (man) knows what it is suppose to do and does it well. Thanks guys, you're the best 👍

## Andrew



Gravity Roofing did an outstanding job fixing my roof after Hurricane Milton. They were professional, quick, and delivered top-notch quality. Huge thanks to Bernie and Taz for going above and beyond—their dedication made the whole process stress-free. Highly recommend them for any roofing needs in Central Florida!

## Anup



Gravity Roofing is rated 5 stars for a reason! They made replacing our roof extremely easy and stress free. They were excellent in communicating and provided quick and timely service.

Once scheduled our roof was replaced within 1 day; Solar Panels detached and reattached within 9 days. They also customized gutters for our specific roof design and the actual install was done within a few hours.

The owner Taz truly cares about his work and for his customers. He explained the different options and made himself available to answer all of our questions and concerns. He even inspected the job himself once completed and coordinated to have the necessary adjustments in order to deliver us the best product.

Hopefully I don't need another roof anytime soon but I would definitely go with Gravity Roofing again!

## Connie



The entire team at Gravity Roofing are the best. Professional, timely and kept me informed every step of the way. If someone was to meet with me at a specific time--they were there! The process was smooth and they took care of everything. A tropical storm delayed the start but they were there the very next day. I was even out of state when the roof was completed. They handled everything right down to the inspection. Thank you for making this a pleasant experience.

## Carol



Gravity Roofing has given us a new roof! Everything has gone according to plan from the very beginning. They explained every detail of the process to us showing us what items would be covered by the price and what additional items, if any, would need to be covered by us. They helped us to understand exactly what was to be done and the timeframe that it was going to be done in. The roofers arrived early in the morning and worked hard all day until the job was completed. We love everything about our new roof! The entire Gravity Roofing team are unbeatable!!!





# LIFT OFF WITH REWARDS REFER A FRIEND

At Gravity Roofing, we are grateful for your continued support and trust in our services. As a token of our appreciation, we are excited to share with you our referral program. Do you know someone in need of Roofing Services? Refer them to Gravity Roofing! Here's how it works:

**1. Refer a friend, family member, co-worker, or neighbor to Gravity Roofing for their Roofing Project.**

\*Be sure to have your referral mention your name!

**2. When your referral chooses us for their roof replacement, you'll receive a \$100 Visa Gift Card that can be used at any establishment.**

We value your loyalty to us, and we're committed to providing the same exceptional service to everyone you refer our way. Your trust in us is the foundation of our business! If you have any questions about our referral program, please don't hesitate to contact us.

TAZ CRUMPLER | OWNER  
GRAVITY ROOFING

A handwritten signature in black ink that reads 'Taz Crumpler'.

