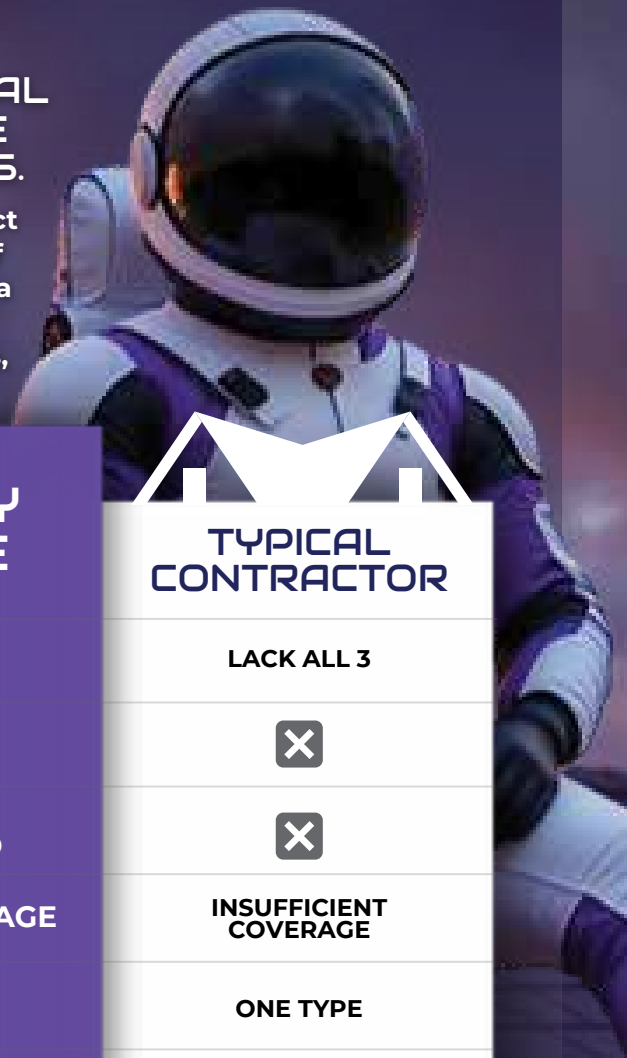


A person in a purple and white space suit is saluting while standing on a rooftop at night. The suit features a logo on the chest. In the background, a rocket is launching with a bright flame, and a large full moon is visible in the dark sky.

# YOUR GRAVITY GUIDE

# YOUR ROOF IS ONE OF THE MOST CRITICAL COMPONENTS OF YOUR HOME—AND ONE OF THE MOST SIGNIFICANT INVESTMENTS.

That's why we encourage you to approach your roofing project with the same level of seriousness and care that we do. A roof replacement is one of the most extensive and costly projects a homeowner will undertake, making it essential to choose a reputable contractor who truly understands your home, goals, and needs.



**COMMUNICATION,  
TRANSPARENCY,  
ACCOUNTABILITY**



**SHINGLE, METAL, TILE,  
STONE-COATED STEEL,  
& FLAT ROOFING**

**\$2 MILLION  
COVERAGE**



**EVERY PROJECT**

**15+**

**500+**

**★★★★★ 5 STARS**

**390+**

## THE GRAVITY DIFFERENCE

**3 UNIQUES**

**SITE SUPERVISOR**

**MANUFACTURER  
TRAINED & CERTIFIED**

**WORKERS COMP COVERAGE**

**SPECIALIZATION**

**LIABILITY INSURANCE**

**TRANSPARENT SCOPE**

**MULTIPLE FINANCING  
OPTIONS**

**LOCALLY BASED &  
LICENSED CREWS**

**QUALITY CONTROL  
PROJECT AUDIT**

**YEARS OF EXPERIENCE**

**# OF PROJECTS PER  
YEAR**

**GOOGLE REVIEW  
RATING**

**# OF GOOGLE  
REVIEWS**

## TYPICAL CONTRACTOR

**LACK ALL 3**



**INSUFFICIENT  
COVERAGE**

**ONE TYPE**

**INSUFFICIENT  
COVERAGE**

**ADDITIONAL CHARGES  
ADDED WITHOUT PROPER  
EXPLANATION**



**UNLICENSED  
SUBCONTRACTED  
CREWS**



**<10**

**<250**

**★★★★★ 3.9 STARS  
LOCAL AVERAGE**

**<20**





# WE'RE MORE THAN JUST A ROOFING COMPANY

We're your neighbors, your supporters, and your biggest fans. Whether we're sponsoring a local team, showing up at community events, or making a difference in places like Orlando, Groveland, Sorrento, Sanford, and beyond, Gravity Roofing is proud to be part of the Central Florida story.



Scan here to see all of our recent sponsorships, events and more!



## Our Community Impact in Action

At Gravity Roofing, giving back means showing up with bold energy and hands-on support. From cheering on young athletes and hosting charity events to rolling out our Gravatron rover at Touch-A-Truck or setting up at Brunch in the Park, we love creating memorable moments that bring smiles and strengthen connections across Central Florida.







# GET THE ROOF YOU NEED TODAY WITH AFFORDABLE FINANCING OPTIONS

At Gravity Roofing, we understand that a new roof is a significant investment. That's why we've partnered with Sunlight Financial & Ygrene to offer a variety of financing options to make your dream roof a budget-friendly reality.

## Sunlight Financial:

- ▶ Affordable monthly payments
- ▶ Flexible terms
- ▶ Fast and easy approval process
- ▶ No prepayment penalties

## PACE Program:

- ▶ Increase your home equity
- ▶ No out-of-pocket costs
- ▶ Long-term financing options
- ▶ Environmentally friendly

## How to Apply:

- 1 Contact Gravity Roofing for a free estimate.
- 2 We'll help you choose the right financing option for your needs.
- 3 Complete a simple application process.
- 4 Get approved and start your roofing project.

**DON'T WAIT ANY LONGER  
TO GET THE ROOF YOU  
DESERVE.**

**CONTACT GRAVITY ROOFING  
TODAY TO LEARN MORE ABOUT  
OUR FINANCING OPTIONS.**





# LIFT OFF WITH REWARDS REFER A FRIEND

At Gravity Roofing, we are grateful for your continued support and trust in our services. As a token of our appreciation, we are excited to share with you our referral program. Do you know someone in need of Roofing Services? Refer them to Gravity Roofing! Here's how it works:

**1. Refer a friend, family member, co-worker, or neighbor to Gravity Roofing for their Roofing Project.**

\*Be sure to have your referral mention your name!

**2. When your referral chooses us for their roof replacement, you'll receive a \$100 Visa Gift Card that can be used at any establishment.**

We value your loyalty to us, and we're committed to providing the same exceptional service to everyone you refer our way. Your trust in us is the foundation of our business! If you have any questions about our referral program, please don't hesitate to contact us.

TAZ CRUMPLER | OWNER  
GRAVITY ROOFING

A handwritten signature in black ink that reads 'Taz Crumpler'.





# WHAT OUR CLIENTS SAY ABOUT US



## Marilyn



All of the young roofers that work for Gravity Roofing are experts. My rotten boards all needed to be replaced. Each board was cut with perfection and fit together perfectly. The same is true for the drip edge. Everything was cut to perfection. The crew is like a well oiled machine, each part (man) knows what it is suppose to do and does it well. Thanks guys, you're the best 👍

## Andrew



Gravity Roofing did an outstanding job fixing my roof after Hurricane Milton. They were professional, quick, and delivered top-notch quality. Huge thanks to Bernie and Taz for going above and beyond—their dedication made the whole process stress-free. Highly recommend them for any roofing needs in Central Florida!

## Anup



Gravity Roofing is rated 5 stars for a reason! They made replacing our roof extremely easy and stress free. They were excellent in communicating and provided quick and timely service.

Once scheduled our roof was replaced within 1 day; Solar Panels detached and reattached within 9 days. They also customized gutters for our specific roof design and the actual install was done within a few hours.

The owner Taz truly cares about his work and for his customers. He explained the different options and made himself available to answer all of our questions and concerns. He even inspected the job himself once completed and coordinated to have the necessary adjustments in order to deliver us the best product.

Hopefully I don't need another roof anytime soon but I would definitely go with Gravity Roofing again!

## Connie



The entire team at Gravity Roofing are the best. Professional, timely and kept me informed every step of the way. If someone was to meet with me at a specific time--they were there! The process was smooth and they took care of everything. A tropical storm delayed the start but they were there the very next day. I was even out of state when the roof was completed. They handled everything right down to the inspection. Thank you for making this a pleasant experience.

## Carol



Gravity Roofing has given us a new roof! Everything has gone according to plan from the very beginning. They explained every detail of the process to us showing us what items would be covered by the price and what additional items, if any, would need to be covered by us. They helped us to understand exactly what was to be done and the timeframe that it was going to be done in. The roofers arrived early in the morning and worked hard all day until the job was completed. We love everything about our new roof! The entire Gravity Roofing team are unbeatable!!!





# FREQUENTLY ASKED QUESTIONS

## WHAT ARE THE COMPONENTS OF A ROOF SYSTEM REPLACEMENT?

Roof decking (also known as sheathing), underlayment, roof flashings, ventilation systems and shingles are the five main components of a residential roofing system.

## WHAT IF BAD WOOD IS DISCOVERED?

Deteriorated decking may not be visible during the initial inspection and is considered as unforeseen. When it is discovered, it will need to be removed and replaced with new wood in order to provide a nailable surface. Unless otherwise included, additional charges may be applicable at industry standard pricing.

## WHAT DOES THE WARRANTY COVER?

Make sure you have BOTH, a material warranty and a workmanship warranty. The material warranty will cover any defects or premature aging of the product. The workmanship warranty will cover any defects in the installation practice.

## CAN I FINANCE MY ROOF PROJECT?

Yes! We provide multiple financing solutions which include promotional and standard installment terms. It is essential that you are provided the flexibility you require to finance your home improvement project, so we may provide the options that best suit your needs.

## I RECEIVED BIDS FROM 3 COMPANIES. WHICH ONE SHOULD I GO WITH?

In today's world, we all know that you typically get what you pay for. While a roof may not be as exciting as a kitchen renovation, its importance is still crucial. Your roof protects everything beneath it, including your family, belongings, and interior/exterior components. Putting on a cheap (for now) roof could cost you more money in the long run if your roofer is not skilled, or leaves out essential materials to cut costs.

## HOW LONG WILL MY INSTALLATION TAKE?

When working with Gravity, most installations take only one day to complete! However, since your roof is exposed to the elements, some projects may take longer due to poor weather. Larger or more complex roofs call for more attention and time to complete.

## DO I NEED TO BE HOME DURING INSTALLATION?

For most instances, no, but if you feel more comfortable the decision is entirely up to you. Roof replacements are noisy, so make sure to account for constant hammering if you work from home. Children and pets may need to be relocated!





# SMOOTH & PROFESSIONAL ROOF REPLACEMENT

**We prioritize property protection and take proper precautions to ensure the safety of your home and belongings.**

Our extensive tarping system covers the ground around your home, protecting your landscaping, walkways, and driveways from falling debris, nails, or other materials.

We keep communicating with you throughout the project, discussing any unforeseen items and potential risks to your property.

Our professional roofing crew will clean up the work area at the end of each day and perform a thorough cleanup once the project is complete. This includes removing debris, nails, and other materials that may have fallen during the roofing process.



## UPGRADE TO GRAVITY GUARD

Go beyond the ordinary and safeguard your home with Our Gravity Guard, the ultimate property protection system. This premium upgrade takes your home's protection during construction to the next level, offering peace of mind from inevitable falling debris.

**UPGRADE**

1



### COMMUNICATION

Know what to expect before your project starts with your own dedicated Production Scheduling Team.

2



### CONTAINMENT

Dumpster & tarps provided for collecting debris.

3



### CONSTRUCTION

Quality and efficient craftsmanship to ensure peace of mind and convenience.

4



### CLEAN UP

5X perimeter magnetic sweep captures nails.

5



### COMPLETION

Audit of all work completed by Quality Control Supervisor.



# WE ARE BIG ON COMMUNICATION



Through advanced technology utilization, automations & processes developed for maximum efficiency & communication we keep you in the loop. With our detailed workflow, you will never question what's happening next. Our daily recaps provided by our dedicated Project Manager details exactly what was done in the current day, what will be done the following day, as well as the time of arrival. This process is designed to give you confidence and peace-of-mind during your installation, even if you may not be at your property throughout the day.

We recognize continuous communication is crucial to ensure homeowner's peace of mind. Our internal messaging system provides one platform and one point-of-contact to ensure that you remain in the loop and up-to-date with your project progress to help ensure stress-free roof and/or siding replacement.



**To the ninth decimal point.**



**More detail than the naked eye.**



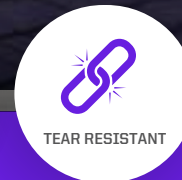
**Continuous Project Updates**





## THE ELEMENTS TO DEFEND AGAINST THE ELEMENTS

Protect your home with CertainTeed's fully integrated roofing system. Designed to work together, these components manage moisture, improve airflow, enhance weather tightness, and support healthier indoor air quality.



## CertainTeed

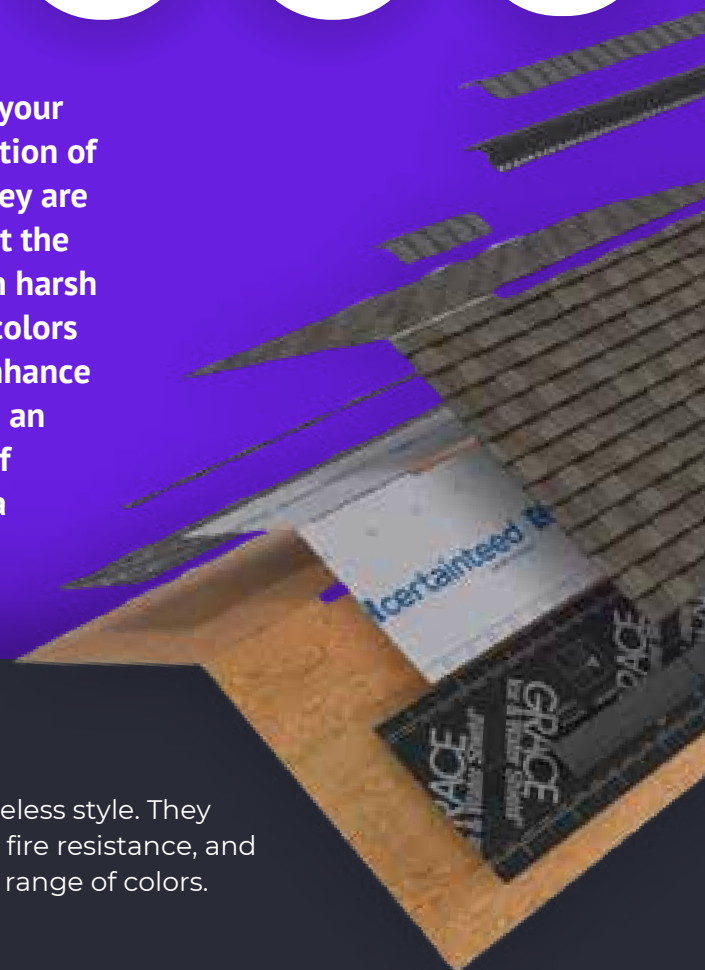
CertainTeed shingles are an excellent choice for your home's roofing needs, offering a unique combination of durability, affordability, and aesthetic appeal. They are engineered to provide superior protection against the elements, ensuring your roof stays intact through harsh weather conditions. With a variety of styles and colors to choose from, CertainTeed shingles not only enhance the curb appeal of your home but also come with an industry-leading warranty that gives you peace of mind. Choosing CertainTeed means investing in a quality product that's trusted by experts and homeowners alike.

### Landmark

Landmark shingles deliver trusted protection with timeless style. They feature a dual-layer design for added strength, Class A fire resistance, and StreakFighter® algae resistance, all available in a wide range of colors.

### Landmark® Pro

Landmark Pro takes performance to the next level. Built with a thicker, heavier design, it offers greater durability, enhanced impact resistance, stronger algae protection, and Class A fire rating. With Max Def color options and professional-grade installation features, Landmark Pro delivers lasting beauty and superior protection homeowners can count on.





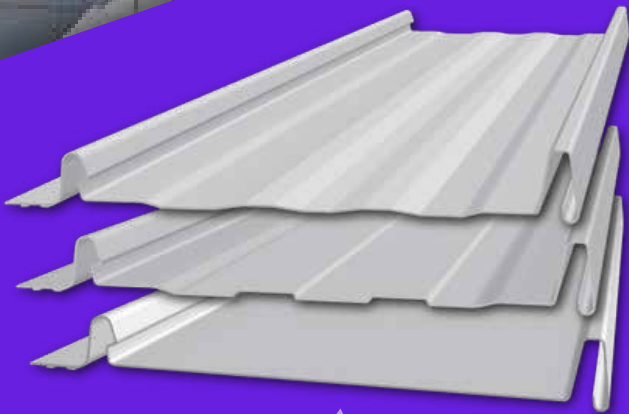
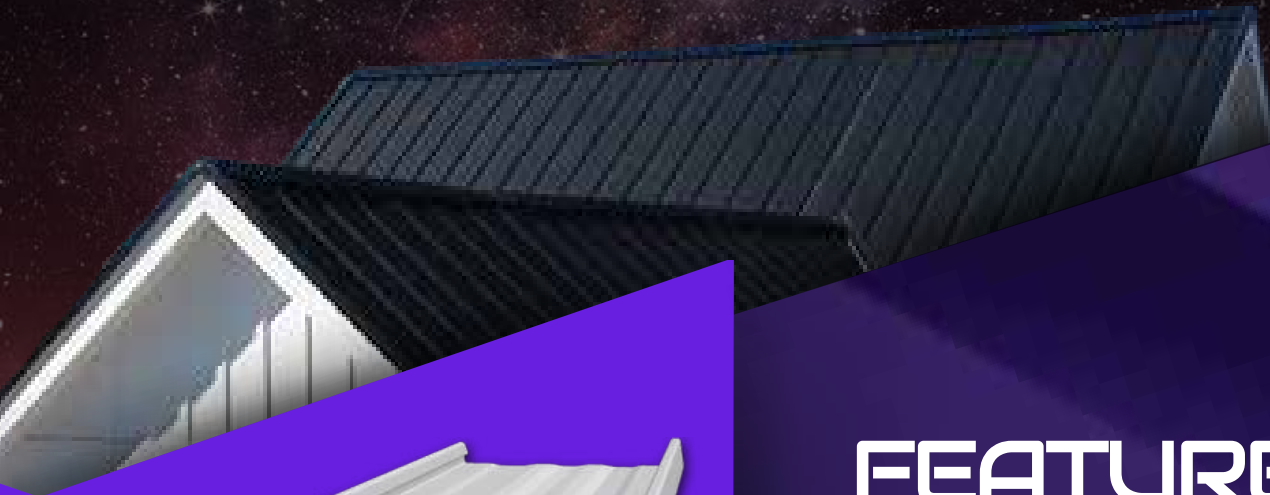


TCM-LOK

# STANDING SEAM

Our wide range of colors is carefully designed to complement today's residential styles—whether you want a full standing seam roof or just an accent over a porch or bay window. Each panel is finished with premium PVDF “cool color” coatings, engineered for exceptional fade and chalk resistance while reflecting heat to help keep your home cooler in the summer.

Unlike many metal roof systems made for agricultural or industrial use, our TCM-LOK standing seam panels are designed specifically for homes. With a sleek, concealed fastening system and no exposed screws, these panels deliver a clean, modern look while allowing for natural thermal movement without buckling or warping.



## FEATURES



Premium PVDF coatings perform well in all climates, providing exceptional fade and chalk resistance.



Sleek concealed fasteners create a clean, modern look with no exposed screws.



Manufactured from USA-made G90 galvanized steel for superior strength and durability.



Snap-lock design allows natural thermal movement without buckling or warping.



Low-maintenance system built to last for decades with minimal upkeep.



Reflective “cool roof” finishes help improve energy efficiency and reduce utility costs.





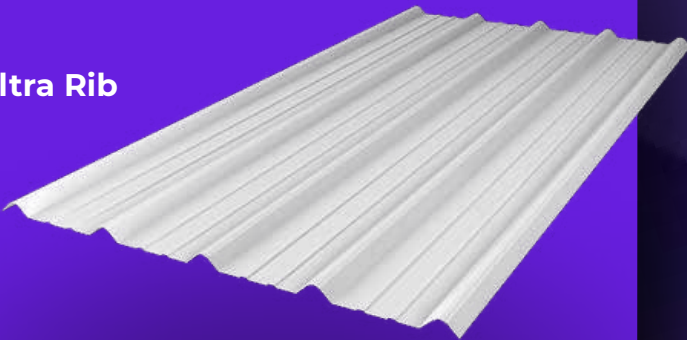
# EXPOSED FASTENER

Exposed fastener roofing, also called screw-down metal roofing, is a cost-effective and durable option popular with homeowners. Panels are secured directly to the roof deck with fasteners that remain visible, creating a traditional look that has been trusted for decades.

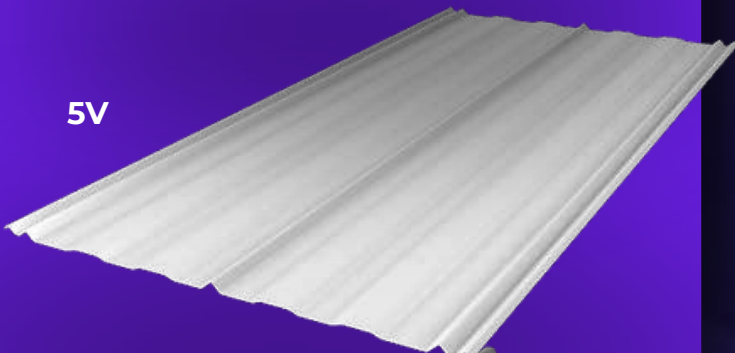
Available in a wide variety of profiles and colors, exposed fastener panels can be used for full roof systems or accent applications. They are designed to withstand harsh weather while offering excellent fire resistance, long service life, and outstanding value.



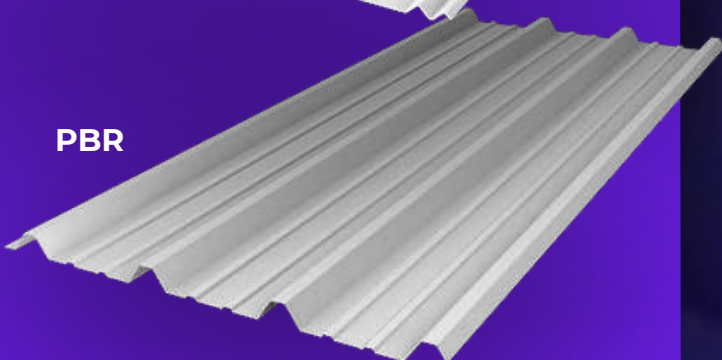
**Ultra Rib**



**5V**



**PBR**



## FEATURES



Cost-effective solution for homeowners looking for long-lasting protection at an affordable price.



Wide variety of profiles, colors, and finishes to match any style of home.



Strong and reliable panels designed to perform in a range of weather conditions.



Fire-resistant and durable, providing added peace of mind for your family.



Versatile applications for both roofing and siding projects.



Backed by manufacturer warranties for quality and performance.





# EAGLE CONCRETE ROOFING TILES

ENDURING BEAUTY, UNWAVERING PROTECTION

Unlike ordinary roofing materials that fade, crack, or deteriorate, Eagle Concrete Tiles are built to withstand the elements while maintaining timeless curb appeal. Strong, stylish, and sustainable, they're designed to protect your home for generations and add lasting value to your property.

Elevate your home with Eagle Concrete Roofing Tiles. Backed by a legacy of craftsmanship and innovation, Eagle Tiles deliver:



## Unmatched Beauty:

A wide range of colors, styles, and profiles to complement your home's unique architecture.



## Exceptional Durability:

Engineered to withstand high winds, heavy rain, and extreme temperatures for lasting protection.



## Lasting Value:

A long-term investment that safeguards your home and enhances its value for generations.



## Sustainability

Crafted from natural materials and designed for energy efficiency, Eagle Tiles are an eco-friendly, responsible choice.



# WESTLAKE TILE

WHERE ARTISTRY MEETS DURABILITY

Westlake Royal Roofing Solutions is more than protection, it's transformation. With specialty roofing designed to rise above the ordinary, Westlake tiles elevate your home's beauty, enhance its durability, and redefine what it means for a roof to truly stand out.

**Westlake Tile offers a stunning collection of concrete and clay roof tiles that embody enduring elegance and unparalleled performance.**



## Exquisite Designs

From classic Mediterranean clay to sleek modern concrete profiles, Westlake Tile offers diverse colors and textures to complement any architectural style.



## Unwavering Strength

Engineered to endure the harshest climates, Westlake Tile delivers superior protection against wind, rain, fire, and impact.



## Enduring Beauty

Crafted to retain vibrant color and rich texture for decades, Westlake Tile ensures your home remains a timeless masterpiece.



## Sustainable Choice

Manufactured with natural materials and sustainable practices, Westlake Tile enhances energy efficiency and provides an environmentally responsible roofing solution.



# UNIFIED STEEL

## STRENGTH YOU CAN COUNT ON

Unified<sup>STEEL</sup>  
STONE COATED ROOFING

Unified Steel stone-coated roofing combines the look of traditional tile, shake, or shingle with the unmatched strength of steel. Lightweight yet durable, it's engineered to resist fire, wind, rain, and impact, offering lasting protection without sacrificing style. With energy efficiency, sustainability, and long-term performance, Unified Steel is roofing redefined.

**Unified Steel Roofing is the perfect blend of strength, style, and efficiency. Made from high-quality stone-coated steel, it's built to last for decades while resisting fire, wind, hail, and heavy rain—so you can trust your home is protected from the elements.**



### Energy efficient

Reflective coatings help regulate attic temperatures, saving you money on energy bills.



### Beautiful

Available in a wide range of styles and colors, Unified Steel delivers the look of tile, shake, or shingle with the strength of steel.



### Low maintenance

Durable stone-coated steel requires minimal upkeep compared to traditional roofing.



### Long-lasting

Engineered for decades of performance, Unified Steel is a reliable roofing solution backed by lasting value.



# ROOFING COMPARISON

Tile and stone-coated steel roofing offer distinct advantages. Tile boasts classic beauty, longevity, and weather resistance, increasing home value but at a higher cost. Stone-coated steel is more affordable, providing excellent protection with slightly less durability and aesthetic appeal. Consider your budget, desired look, and long-term goals to make the best choice.



## TILE



MATERIAL WARRANTY

<120MPH

DURABILITY



FINAL APPEARANCE

4-5%

TOTAL RESALE VALUE

EXCELLENT

WEATHER RESISTANCE

30-50 YEARS

LIFETIME

\$7-\$15

COST

LOW

MAINTENANCE/PREATURE  
REPLACEMENT



## STONE COATED STEEL



MATERIAL WARRANTY

>150MPH

DURABILITY



FINAL APPEARANCE

6%

TOTAL RESALE VALUE

EXCELLENT

WEATHER RESISTANCE

50+ YEARS

LIFETIME

\$10-\$20+

COST

LOW

MAINTENANCE





Thank you for considering Gravity Roofing. The opportunity to earn your business truly means the world to us.

As a Central Florida native, I founded Gravity Roofing with one mission: to raise the standard in roofing by putting **communication, transparency, and accountability** at the core of every project we launch. These aren't just buzzwords—they're the exact issues we've heard from homeowners working with past contractors.

With over 15 years of experience and deep roots in the local community, our team is committed to making your roofing journey **smooth, honest, and stress-free**—from liftoff to landing.

We take pride in our craftsmanship, set clear expectations, and deliver dependable service you can count on.

Thanks again for the opportunity to deliver a **roofing experience** that's truly **out of this world**.

A large, stylized handwritten signature in black ink that reads 'Taz Crumpler'.

Taz Crumpler  
Founder & Commander-in-Craftsmanship  
Gravity Roofing

