

A surreal image of a person in a purple and white space suit sitting on a wooden roof at night. The person is saluting with their right hand. In the background, a rocket is launching with a bright orange flame, and a large full moon is visible in the dark sky filled with stars.

YOUR GRAVITY GUIDE



Thank you for considering Gravity Roofing. The opportunity to earn your business truly means the world to us.

As a Central Florida native, I founded Gravity Roofing with one mission: to raise the standard in roofing by putting **communication, transparency, and accountability** at the core of every project we launch. These aren't just buzzwords, they're the exact issues we've heard from homeowners working with past contractors.

With over 15 years of experience and deep roots in the local community, our team is committed to making your roofing journey **smooth, honest, and stress-free**, from liftoff to landing.

We take pride in our craftsmanship, set clear expectations, and deliver dependable service you can count on.

Thanks again for the opportunity to deliver a **roofing experience** that's truly **out of this world**.

A large, stylized handwritten signature in black ink that reads 'Taz Crumpler'.

Taz Crumpler
Founder & Commander-in-Craftsmanship
Gravity Roofing





GRAVITY ROOFING



Ron DeSantis, Governor

Melanie S. Griffin, Secretary



**STATE OF FLORIDA
DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

CONSTRUCTION INDUSTRY LICENSING BOARD

THE ROOFING CONTRACTOR HEREIN IS CERTIFIED UNDER THE
PROVISIONS OF CHAPTER 489, FLORIDA STATUTES

CRUMPLER, TAZ

GRAVITY ROOFING, LLC
14 S BUMBY AVE
ORLANDO FL 32803

LICENSE NUMBER: CCC1334209

EXPIRATION DATE: AUGUST 31, 2026

Always verify licenses online at MyFloridaLicense.com

ISSUED: 08/01/2024

Do not alter this document in any form.

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**YOUR LOCAL, LICENSED
& INSURED CENTRAL
FLORIDA ROOFER**

CERTIFIED. TRUSTED. PROVEN.

ACCREDITATIONS AND PARTNERSHIPS
THAT KEEP US GROUNDED IN QUALITY.



ACCREDITED
BUSINESS



GRAVITY ROOFING IS PROUD TO BE RECOGNIZED AND TRUSTED BY BOTH INDUSTRY LEADERS AND OUR CENTRAL FLORIDA COMMUNITY.

We are a Google Guaranteed Service Provider with over 530 Five-Star Google Reviews, an A+ Rated BBB Accredited Business, and a State of Florida Certified Roofing Contractor.

As a CertainTeed ShingleMaster™ and verified Directorii Contractor backed by a \$30,000 guarantee, our work meets the highest standards of quality and accountability.

Last but definitely not least, in 2025, we were voted one of Orlando's Best Roofers, reflecting our dedication to excellence and customer care across the Sunshine State.



Your risk-free solution for hassle-free home renovations.

We take pride in being recognized as a trusted contractor in our area by Contractor Directorii.

As a Directorii contractor, we have been thoroughly vetted to meet Contractor Directorii's high standards. Contractor Directorii is committed to guarantee your project with us with a **\$30,000 guarantee** so you can enjoy risk-free protection for your home improvement project.

The \$30,000 Directorii Guarantee protects you from:

- Stolen deposits
 - Abandoning the project
 - Going out of business
-

Choose protection with the \$30,000 Contractor Directorii Guarantee for instant peace of mind.



YOUR ROOF IS ONE OF THE MOST CRITICAL COMPONENTS OF YOUR HOME AND ONE OF THE MOST SIGNIFICANT INVESTMENTS.



15+



\$2 MILLION COVERAGE



EVERY PROJECT

500+



540+



THE GRAVITY DIFFERENCE

YEARS OF EXPERIENCE

WORKERS COMP COVERAGE

LICENSED & INSURED

FULL LIABILITY INSURANCE

MANUFACTURER TRAINED & CERTIFIED

TRANSPARENT PRICING

MULTIPLE FINANCING OPTIONS

PROPER DISPOSAL OF MATERIALS

PHYSICAL OFFICE LOCATION

REAL-TIME PROJECT PHOTOS

SITE SUPERVISOR

QUALITY CONTROL PROJECT AUDIT

OF PROJECTS PER YEAR

LOCALLY BASED CREWS

HAPPY CUSTOMER REVIEWS

TYPICAL CONTRACTOR

<5

INSUFFICIENT

HOPEFULLY

NOT ALWAYS

RARELY



UNLIKELY

THE WOODS?

TRUCK?



<100

MAYBE?

FAKE?



THE GRAVITY PROCESS

WE'VE GOT YOU COVERED FROM LIFT-OFF TO LANDING.



01 INITIAL CONSULTATION

Thorough roof evaluation with clear recommendations.

We review findings, options, and next steps together.



02 PROJECT PREPARATION

We handle permits, materials, and scheduling.

Everything is coordinated so your project is ready to go.



03 CONSTRUCTION BEGINS

Materials delivered, property protected, build executed.

Our team works efficiently while keeping your job site clean.



04 QUALITY CONTROL

Every detail is checked before we call it complete.

Final inspection and full job site cleanup included.



05 ONGOING SUPPORT

We stand behind our work after the project is done.

Available for anything you need throughout your warranty.

THE GRAVITY EXPERIENCE



KNOW WHAT YOU'RE GETTING
Clarity before commitment



UPDATES EVERY STEP
You're never left guessing



ALWAYS DO WHAT WE SAY
No excuses. Just follow-through



QUESTIONS EVERY HOMEOWNER SHOULD ASK BEFORE HIRING A ROOFER

HOW CAN I MAKE SURE I'M COMPARING ROOFING ESTIMATES PROPERLY?

Not all roofing estimates include the same materials, warranties, installation methods, or scope of work. When comparing estimates, make sure you compare:

- Scope of work
- Materials being used
- Warranty coverage
- Property protection
- Communication and project management
- Terms regarding unforeseen work or additional charges

Some companies appear cheaper upfront, but handle unforeseen repairs or change orders very differently once the roof is open.

WILL I RECEIVE UPDATES DURING MY PROJECT?

Yes. Every Gravity Roofing customer receives access to a live project timeline with real-time progress photos. You'll also have dedicated support from our Production Team and Project Manager throughout the process.

HOW IS MY PROPERTY PROTECTED DURING CONSTRUCTION?

Roof replacements can be messy, which is why we utilize our Gravity Guard Property Protection System, including professional debris-catching netting systems designed to help protect landscaping, pool areas, driveways, and surrounding property during installation.

WILL I HAVE A DEDICATED PROJECT MANAGER?

Yes. Every project is assigned a dedicated Project Manager to oversee installation progress, communication, and quality control. Every completed roof also goes through a thorough final inspection and checklist before the project is considered complete.

WHAT HAPPENS IF DAMAGED WOOD OR OTHER ISSUES ARE DISCOVERED?

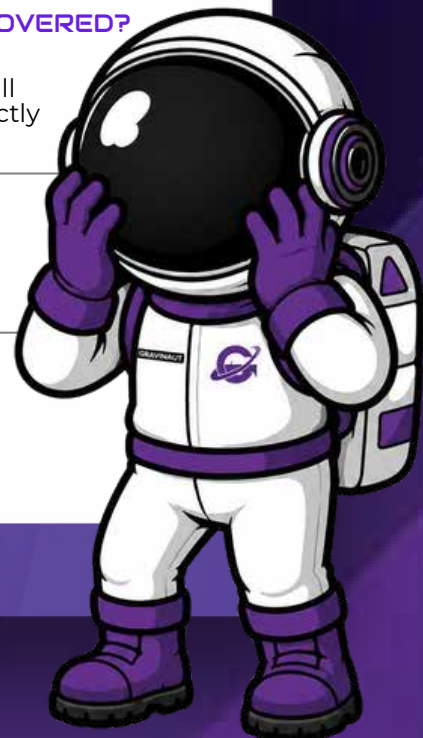
Some issues can only be discovered once the existing roof is removed. If unforeseen damage or concerns are uncovered during installation, we will notify you, document the findings with photos, and provide updates directly within your live project timeline.

HOW LONG DOES A ROOF REPLACEMENT USUALLY TAKE?

Most residential shingle roof replacements are completed within one to two days depending on roof size, complexity, weather conditions, and material type.

STILL COMPARING ESTIMATES?

Send us the other quotes. We'll help you compare them properly so you can make the best decision for your home - **even if thats not with us!**



WHAT OUR CLIENTS SAY ABOUT US



Marilyn



All of the young roofers that work for Gravity Roofing are experts. My rotten boards all needed to be replaced. Each board was cut with perfection and fit together perfectly. The same is true for the drip edge. Everything was cut to perfection. The crew is like a well oiled machine, each part (man) knows what it is suppose to do and does it well. Thanks guys, you're the best 🙌

Andrew



Gravity Roofing did an outstanding job fixing my roof after Hurricane Milton. They were professional, quick, and delivered top-notch quality. Huge thanks to Bernie and Taz for going above and beyond—their dedication made the whole process stress-free. Highly recommend them for any roofing needs in Central Florida!

Anup



Gravity Roofing is rated 5 stars for a reason! They made replacing our roof extremely easy and stress free. They were excellent in communicating and provided quick and timely service.

Once scheduled our roof was replaced within 1 day; Solar Panels detached and reattached within 9 days. They also customized gutters for our specific roof design and the actual install was done within a few hours.

The owner Taz truly cares about his work and for his customers. He explained the different options and made himself available to answer all of our questions and concerns. He even inspected the job himself once completed and coordinated to have the necessary adjustments in order to deliver us the best product.

Hopefully I don't need another roof anytime soon but I would definitely go with Gravity Roofing again!

Connie



The entire team at Gravity Roofing are the best. Professional, timely and kept me informed every step of the way. If someone was to meet with me at a specific time--they were there! The process was smooth and they took care of everything. A tropical storm delayed the start but they were there the very next day. I was even out of state when the roof was completed. They handled everything right down to the inspection. Thank you for making this a pleasant experience.

Carol



Gravity Roofing has given us a new roof! Everything has gone according to plan from the very beginning. They explained every detail of the process to us showing us what items would be covered by the price and what additional items, if any, would need to be covered by us. They helped us to understand exactly what was to be done and the timeframe that it was going to be done in. The roofers arrived early in the morning and worked hard all day until the job was completed. We love everything about our new roof! The entire Gravity Roofing team are unbeatable!!!



SMOOTH, SAFE & PROFESSIONAL ROOF REPLACEMENT

We prioritize property protection and take every precaution to ensure the safety of your home and belongings.

Our Gravity Guard Property Protection System covers the ground around your home, shielding landscaping, walkways, and driveways from falling debris, nails, or materials during construction. It's our way of guaranteeing your property stays as clean and protected as your new roof.

Throughout your project, our team maintains clear communication by addressing any unforeseen items and keeping you informed every step of the way.

At the end of each day, our crew performs a full cleanup, followed by a detailed final sweep once your roof is complete. This includes removing all debris, nails, and materials that may have fallen during installation, leaving your home spotless and ready for liftoff.



GRAVITY GUARD PROPERTY PROTECTION SYSTEM

Most projects include our Gravity Guard, a premium protection system designed to safeguard your home and landscaping during construction.

From setup to final sweep, Gravity Guard keeps your property safe, spotless, and stress-free.



1



COMMUNICATION

Know what to expect before your project starts with your own dedicated Production Scheduling Team.

2



CONTAINMENT

Dumpster & tarps provided for collecting debris.

3



CONSTRUCTION

Quality and efficient craftsmanship to ensure peace of mind and convenience.

4



CLEAN UP

5X perimeter magnetic sweep captures nails.

5



COMPLETION

Audit of all work completed by Quality Control Supervisor.

INSURANCE CLAIM FAQ

WHY YOU HAVE NOTHING TO LOSE BY FILING A CLAIM

Filing an insurance claim can feel intimidating, but we're here to guide you through every step. Here are the most common questions homeowners ask:



WILL MY RATES GO UP IF I FILE A CLAIM?

Florida law prevents insurance companies from retaliating against any claims filed that are related to an "Act of God". Unless you have filed other claims recently, rates may only increase across and entire region or zipcode. If rates rise in your area, they'll rise for everyone, whether you file or not.

WILL MY INSURANCE DROP ME?

Typically, no. Insurance companies don't drop policyholders for a single storm-related claim. In fact, that's exactly what your policy is for.

WHAT IF THEY DON'T APPROVE THE CLAIM?

If the claim is not approved, you are not entitled to use Gravity Roofing. However, it is very common to receive an initial denial and there may be other options we can navigate together.

WHAT IF UNFORESEEN WORK POPS UP AND THEY DON'T PAY THROUGH A SUPPLEMENT?

We handle all supplement submissions directly with your insurance company. If any unforeseen work isn't covered, we'll need to provide you with the billing per our terms and conditions pricing.

WHO WILL THE APPROVED MONEY GO TO?

Insurance funds are issued to you, the policyholder. Sometimes your mortgage company is also listed, which we help you navigate getting their endorsement.

WHAT IF THEY PAY FOR NON-ROOFING ITEMS, AND I WANT TO HANDLE THOSE MYSELF?

You can! You choose whether to use us or another contractor for non-roofing items and we will credit the cost of those items back to you.

WHAT IS A DATE OF LOSS?

This is the date that the weather data suggests any storm related damage may have occurred. If you're unsure of your date of loss, we can provide you with our weather reporting at your location.



WHAT ARE THE NEXT STEPS AFTER THE CLAIM IS FILED?

1. Insurance assigns an adjuster to inspect.
2. We meet them on-site to represent your interests.
3. If approved, you'll receive your first payment, and we'll finalize material choices.
4. We schedule your build.

HOW LONG WILL THIS PROCESS TAKE?

Most claims move from inspection to approval within a few weeks. Once approved, your roof replacement is typically scheduled within 3-5 weeks.

WHEN DO I GET TO PICK MY MATERIAL SAMPLES?

As soon as your claim is approved and initial funds are released, we'll sit down and go over shingle, underlayment, and accessory options together.

WHAT IF I WANT TO UPGRADE SOME OF THE SCOPE OF WORK?

You're welcome to upgrade materials or add services. Any upgrades beyond insurance coverage are simply paid by you. Common upgrades are gutters and ventilation.

WHAT IF MY INSURANCE ELECTS TO HIRE THEIR OWN CONTRACTOR DIRECTLY?

In rare cases, insurance companies may invoke their option to use their contractor. Unfortunately sometimes there is no way around this as it's listed in the policy. Upon receiving proof of this occurring, we will release you without penalty. We strongly suggest you make every effort of wanting to use your own contractor.

FILING A CLAIM COSTS YOU NOTHING. IF IT'S DENIED, YOU STAY AS YOU ARE. IF IT'S APPROVED, YOUR ROOF IS RESTORED AT THE COST OF YOUR DEDUCTIBLE.

WE'RE MORE THAN JUST A ROOFING COMPANY

We're your neighbors, your supporters, and your biggest fans. Whether we're sponsoring a local team, showing up at community events, or making a difference in places like Orlando, Groveland, Sorrento, Sanford, and beyond, Gravity Roofing is proud to be part of the Central Florida story.



Scan here to see all of our recent sponsorships, events and more!



Our Community Impact in Action

At Gravity Roofing, giving back means showing up with bold energy and hands-on support. From cheering on young athletes and hosting charity events to rolling out our Gravitron rover at Touch-A-Truck or setting up at Brunch in the Park, we love creating memorable moments that bring smiles and strengthen connections across Central Florida.



Local Event Sponsorships



School Fundraisers

Kids Events

Local Team Sponsorships

